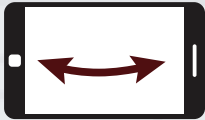


SET UP FOR SUCCESS

1 Stand up, go outside, ask a friend to help you bring out your best.

2 Turn your phone landscape (please)



3 Cameras capture light. Daylight is best; the brighter the better.



4 Breathe...
Smile...
Record!



Anticipated time
commitment
30 minutes.

UPLOAD LINK

Please include your name in the filename, or create a folder for yourself with your name on it here:

<https://bit.ly/WBEZsupporter>

Visit the Gala website
WBEZGala.org

Supporter Candid Cameos

WBEZ would like to use candid cameos from our donors to use as short video transitions during our benefit livestream.

The purpose of these cameos is to create a **warm personal connection** for other members. We aren't just donors, we're fans, and you get to share-the-love with WBEZ for all of us.

We won't be sitting together in the same room this year, so we are using these candid cameo moments to help us connect.

FORMAT

We aim for these clips to be a fun and low-lift exercise. No need to be fancy, a cell phone video works great. (horizontal please)

The prompts aim to provide a "personal, but not too personal" impression. If one of the prompts feels wrong to you, skip it, no problem.

PLEASE RECORD FIVE SHORT VIDEO CLIPS

1. What is a WBEZ or Vocalo show you can't live without? (5 SECONDS)

Just the name of the show. If there's one from the past, that can work here too.

2. What WBEZ or Vocalo host/reporter do you live for and why? (10 SECONDS)

Do you know what they look like?

3. Cheering (5 SECONDS) Give us a clap, a snap, or an whoop! Please raise the roof (in your own way). This one is ten seconds. It could include dancing - get excited!

4. Why do you listen? (5 SECONDS) Short answers please (if possible).

5. Where do you listen? (<5 SECONDS) Please start with "I listen to WBEZ..."

Thank You!!

UPLOAD

Your clips will be combined with your peers into short video segments seen throughout the evening performances. A google drive has been prepared for you to upload your videos.

Please upload videos to <https://bit.ly/WBEZsupporter>

If you need upload assistance, please reach out to Jamie Hall, *Stewardship and Engagement Manager*, jhall@wbez.org (847) 917-2331.